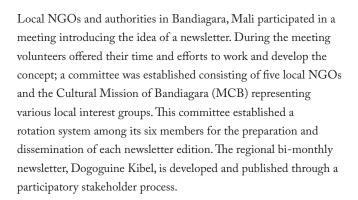


## **News You Can Use!!!**

Improving communication among local stakeholders, stimulating collaboration and change

Developmental initiatives at both the grassroots and institutional levels are often hindered by a lack of communication and collaboration among local interest groups and businesses.



The newsletter features local events, cultural stories and major community trends, as well as promotes responsible environmental practices and sustainable development initiatives. A planned expansion of the committee will include representation by women's groups and the addition of activities from other cercles (regions) in Dogon country to ensure more comprehensive information and representation of the region.



Since its inception in 2008, committee members have collaborated closely on content collection, formatting and preparation of the regular publication. The newsletter is highly regarded by the OMATHO staff, a regional tourism office in Mopti. It has improved communication and relations among local NGOs and the MCB and fosters greater interaction with other Bandiagara-based institutions and cercles. The bi-monthly newsletter has inspired the establishment of a quarterly newsletter by local authorities in Bandiagara.

The United States Agency for International Development-funded Global Sustainable Tourism Alliance's Pays Dogon program (USAID-GSTA/PD) helps facilitate participatory and collaborative actions for change through various social development and networking tools

